

PETALS STREAM DREAM LAB #01

COMPLETE OFFICIAL RULES

1. Sponsor and Administrator

Petals Stream Dream Lab #01: Create What Skincare Is Missing (the “Program”) is sponsored and administered by:

**YUE MEI LAI LIMITED, a company incorporated in Hong Kong, doing business as
Petals Stream
Business Registration No.: 79872444
Registered office: 605 OF WORKSPACE B ON 8/F, TAI KING IND BLDG, No.
700-702 PRINCE EDWARD ROAD EAST, HONG KONG
Email: support@petalsstream.com
Phone: +1 209 321 1544
Official TikTok: @petalsstreamlabs**

The legal entity identified above is referred to in these Official Rules as the “Sponsor” or “Petals Stream.”

YUE MEI LAI LIMITED operates the Petals Stream brand under written authorization from the trademark owner and is the sole Sponsor, Administrator, Product Co-Creator Agreement counterparty, compensation payer, and responsible data user and, where applicable, data controller for this Program. The registered office above is provided for legal and business correspondence and is not represented as a retail store or walk-in customer-service location.

The Program is offered in connection with the Petals Stream brand. Petals Stream is the brand name; the legal entity identified above is the responsible Sponsor.

The Sponsor’s systems, internal records and designated timekeeping method will be the official records for all Program deadlines, subject to reasonable verification of TikTok platform data.

2. Agreement to the Official Rules

By submitting an Entry, participating in the Community Choice Period or being considered as a potential Product Co-Creator, each participant acknowledges that they have read and agree to be bound by these Official Rules and by the Sponsor’s decisions made in accordance with these Official Rules.

These Official Rules govern the Program. If any caption, video, graphic, creator statement, FAQ, social-media post, advertisement or other summary conflicts with these Official Rules, these Official Rules will control.

Promotional graphics and summaries are provided for convenience only and do not modify eligibility, selection criteria, compensation, intellectual-property rights or production conditions.

These Official Rules are published in English only. The English version is the sole official and controlling version.

3. Eligibility

The Program is open only to legal residents of the fifty United States and the District of Columbia.

Every Entrant must:

- be at least eighteen years old at the time of Entry and legally able to enter into a binding agreement;
- have a valid TikTok account that complies with TikTok’s applicable terms and policies;
- submit an eligible Entry during the Entry Period; and
- satisfy the verification and agreement requirements in these Official Rules.

Any genuine TikTok user may participate in Community Choice by supporting one or more official numbered options where such participation is lawful and available. A Community Choice supporter who did not submit an eligible Entry is not an Entrant or potential Product Co-Creator.

The following persons are not eligible:

- officers, directors and employees of the Sponsor;
- contractors, agencies or professional advisers directly involved in administering or judging the Program;
- members of the immediate family of any such person; and
- persons living in the same household as any such person, whether related or not.

For purposes of this section, “immediate family” includes a spouse, domestic partner, parent, legal guardian, child, sibling and the spouse or domestic partner of any of those persons.

Separate promotional collaborations do not create an Entry, do not create Product Co-Creator eligibility, and do not provide a professional-review advantage.

The Program is void where prohibited or restricted by applicable law.

The Sponsor may request documentation reasonably necessary from a provisional Product Co-Creator to verify age, identity, state or District of Columbia residence, eligibility, authorship and ability to enter into the Product Co-Creator Agreement. Tax, affiliate and payment information will be requested only after selection and only when required for lawful contracting or payment.

4. Program Schedule

The Program schedule is measured from “T0,” meaning the exact date and time when the official pinned Dream Lab #01 launch video is first published. From T0 through confirmation of the Product Co-Creator, the public process is expected to take 63 days, or approximately nine weeks. All exact calendar dates and times will be determined and stated in the official launch-video caption before T0 and before participation begins.

Entry Period

Begins:

T0, when the official pinned Dream Lab #01 launch video is published.

Ends:

T0 plus 28 days, at the exact Eastern Time stated in the official launch-video caption.

Professional Review and Preliminary Validation Period

T0 plus 28 days through T0 plus 42 days (14 days), including professional review, preliminary concept validation, consumer research, early formulation exploration, and preparation of four concrete Solution Packages.

Four Solution Packages Announced

Expected timing:

On or about T0 plus 42 days, through the official finalist video and Program page.

Community Choice Period

Begins:

T0 plus 42 days, when the official four-package Community Choice video and four numbered option comments are published.

Ends:

T0 plus 56 days, at the exact Eastern Time stated in the official Community Choice video caption.

Product Co-Creator Confirmation Period

Expected to occur:

T0 plus 56 days through T0 plus 63 days (7 days), including contact, eligibility verification, documentation, agreement confirmation and formal-announcement preparation.

Formal Development Announcement

Expected timing:

On or about T0 plus 63 days, after verification and execution of the Product Co-Creator Agreement.

All Program deadlines use Eastern Time. “Eastern Time” means Eastern Standard Time or Eastern Daylight Time, as applicable on the relevant date. The Sponsor’s timekeeping records, reasonably reconciled with TikTok platform data, control.

The dates of product development, testing, production or commercial launch are not part of the public Entry or Community Choice Period and cannot be guaranteed in advance.

Any permitted schedule change will be announced through the official Petals Stream website and @petalsstreamlabs. A change will not retroactively shorten a period that has already opened. The Sponsor will not extend the Entry Period merely because view counts, comment counts or other engagement is lower than expected; an extension is permitted only under the objective circumstances stated in Section 27.

5. No Purchase or Promotional Activity Required

No purchase, payment, product use, product review, affiliate sale, social-media follow, share, repost, tag or creator collaboration is required to submit an Entry or be considered for the Program. Liking the launch video or an original Entry comment does not affect eligibility or professional review. During Community Choice, only valid likes on the four official numbered option comments count toward determining which finalist Solution Package advances. Authentic outreach may generate valid support but receives no separate scoring advantage.

Purchasing Petals Stream products will not:

- improve an Entry’s professional-review score;
- increase the likelihood that an Entry will contribute to a Solution Package;
- affect Product Co-Creator confirmation;
- provide any separate scoring advantage in professional review or Community Choice.

The Sponsor may sell products and conduct creator collaborations during the same general period as the Program. Those commercial activities are separate from the Program’s Entry, professional review, Community Choice and Product Co-Creator confirmation processes.

Participants will never be required to pay a fee, purchase a product, transfer money or provide payment-card information to submit an Entry or be considered for Product Co-Creator status.

Standard internet, mobile-data and platform charges imposed by a participant’s service provider may apply and remain the participant’s responsibility.

6. How to Enter

During the Entry Period:

1. visit the official Petals Stream TikTok account at @petalsstreamlabs;
2. open the official pinned Dream Lab #01 video identified by the Sponsor as the valid Entry location;
3. leave one clear skincare product idea per top-level comment under that video.

An Entry does not need to follow a fixed form.

Entries must be submitted in English. Non-English submissions are not eligible for this first Program.

Helpful prompts include:

Product

What skincare product do you wish existed?

Problem or Real-Life Situation

What skin concern or real-life situation should it address?

What Is Missing

What do current products fail to provide?

Experience

What should the ideal texture, format or experience feel like?

The Experience prompt is optional.

A clear Entry may remain eligible even if it does not answer every prompt, provided that the main product idea and the problem, need or real-life use context are reasonably understandable.

A participant may submit multiple materially different product ideas. Each separate idea must be posted as its own top-level comment and should contain one main product idea.

Replies may:

- clarify the participant's Entry;
- add missing details;
- explain the real-life use context;
- add useful context to another participant's idea or discussion;
- contribute useful context.

A reply may clarify or add context to the original author's Entry, but it does not automatically become a separate Entry unless it independently states a clear product idea and is posted as a top-level comment.

Duplicate, substantially identical, repetitive or spam-like submissions may be consolidated or disregarded. A participant may have more than one Entry selected among the four finalist packages if the ideas are materially different and each independently satisfies the published criteria.

An Entry is considered received when it becomes publicly visible in the official Entry location and can reasonably be reviewed or recorded by the Sponsor.

Participants should not delete, hide or materially alter an Entry before the end of the professional-review period. The Sponsor is not responsible for an Entry that becomes unavailable because it was deleted, hidden, removed by TikTok, made inaccessible by account settings or otherwise cannot reasonably be reviewed.

No Entry submitted under another Petals Stream video, another creator's video, direct message, email, website form or other comment section will be treated as an official Entry unless the Sponsor expressly announces an alternative method in writing.

7. Eligible Entry Content

To be eligible, an Entry must:

1. describe a skincare product, beauty tool, skincare packaging or dispensing device, or a closely related skincare need within the accepted categories;
2. identify a reasonably understandable consumer problem, real-life use context, product gap or desired experience;
3. be submitted by an eligible participant through a genuine account;
4. be created or lawfully submitted by the participant;
5. contain no material that infringes another person's copyright, trademark, patent, privacy, publicity, contractual or other rights;
6. contain no confidential information, trade secrets or proprietary information belonging to an employer, client, manufacturer or other third party;
7. comply with applicable law and TikTok's applicable terms and policies;
8. comply with the conduct standards in these Official Rules.

Accepted categories include:

- face skincare;
- body care;
- lip care;
- scalp care;
- sun-care needs, subject to any applicable over-the-counter drug or other regulatory pathway;
- cosmetic skincare needs associated with acne-prone, eczema-prone or rosacea-prone skin, provided the Entry does not request an unapproved diagnosis, cure, mitigation, treatment or prevention claim;
- beauty tools;
- packaging or dispensing devices closely related to skincare use.

The following are not eligible:

- requests for prescription drugs or products requiring a prescription;
- requests that require an unapproved claim to diagnose, cure, mitigate, treat or prevent disease; cosmetic ideas for appearance, comfort or routine care of acne-prone, eczema-prone or rosacea-prone skin remain eligible, and concepts that may require an over-the-counter drug, device or other lawful pathway may be evaluated without any advance promise that Petals Stream will pursue that pathway;
- device concepts that cannot lawfully or responsibly be evaluated, developed or marketed through an available regulatory pathway;
- concepts involving illegal, dangerous or intentionally harmful ingredients or uses;
- content encouraging unsafe skin practices;
- content that is fraudulent, threatening, hateful, harassing, sexually explicit, defamatory or unlawfully discriminatory;
- content that impersonates another person;
- content containing another person's private information without authorization;
- content created through stolen accounts, automated accounts or fraudulent identities;
- content that violates TikTok's applicable policies.

The accepted categories are broad. Brand relevance, safety, regulatory viability and practical feasibility are selection criteria, not a requirement that every Entry be adjacent to the Sponsor's current product.

A concept is not ineligible merely because it is incomplete, written informally or does not use technical language. The Sponsor may request clarification when a promising Entry is unclear.

8. Participant Representations

By submitting an Entry, the participant represents and warrants that:

1. the participant satisfies the eligibility requirements;
2. the Entry is the participant's own lawful submission;
3. the participant has the right to submit the Entry;
4. the Entry does not knowingly infringe or misappropriate another person's rights;
5. the Entry does not disclose information the participant is legally or contractually required to keep confidential;
6. the participant has not used fake accounts, purchased engagement or automated activity in connection with the Entry;
7. the participant is not relying on any promise not expressly included in these Official Rules;

8. the participant understands that submitting an Entry does not create an employment, agency, partnership, joint-venture, fiduciary or co-founder relationship with Petals Stream.

The Sponsor may disqualify an Entry if a material representation is false or cannot reasonably be verified.

9. Non-Confidential Consumer Insights; No Ownership of General Ideas

Entries are invited primarily as non-confidential consumer insights, including product needs, real-life use situations, current product gaps, preferences, and desired product experiences or outcomes.

Submitting an Entry does not create exclusive or proprietary rights in an underlying consumer need, problem, product objective, desired benefit, product category, ingredient category, texture preference, product format, general packaging direction, general dispensing objective, or other non-exclusive idea.

The Sponsor may research, combine, modify, test, independently develop, or commercially pursue the same or similar needs and product directions, whether identified through an Entry, consumer research, customer feedback, existing development work, or another source.

Participants must not submit confidential formulas, technical drawings, unpublished patent materials, trade secrets, employer or client information, or other proprietary technical material. The Sponsor may disregard such material and is not required to evaluate or use it.

Product Co-Creator status, credit, development participation, and compensation are contractual Program benefits. They do not mean that the participant owns the underlying consumer need or general product concept, or that the participant automatically becomes an author, inventor, joint inventor, owner, partner, co-founder, employee, or agent of the Sponsor.

Formulas, specifications, technical routes, testing protocols, claims support, manufacturing methods, supplier information, product designs, packaging engineering, trademarks, and other materials independently created or commissioned by the Sponsor belong to the Sponsor, except where a signed written agreement expressly states otherwise.

The Sponsor may combine similar Entries into one shared consumer-need direction or one Sponsor-developed Solution Package. Similarity between an Entry and a later Petals Stream product does not by itself establish that the product was copied from that Entry or that compensation is owed.

No participant is entitled to payment, ownership, credit or Product Co-Creator status merely because the participant submitted an Entry. Commercial compensation and formal Product Co-Creator rights arise only through a fully executed written Product Co-Creator Agreement.

10. Limited Program License

Each participant retains ownership of any copyrightable expression the participant lawfully owns in an Entry.

By submitting an Entry, the participant grants the Sponsor a non-exclusive, worldwide, royalty-free license to:

- review and evaluate the Entry;
- reproduce and store the Entry for Program records;
- display, quote, excerpt, summarize or discuss the Entry;
- reformat or translate the Entry for clarity;
- include the Entry in Program videos, website materials, social-media content, internal presentations and development documentation;
- identify recurring consumer needs;
- compare or group the Entry with similar submissions;
- document the Program and its development journey.

This limited license includes reasonable use of the participant's public TikTok username, profile image and publicly submitted Entry for Program administration and communication.

This license does not by itself:

- transfer ownership of the participant's pre-existing intellectual property;
- make the participant a Product Co-Creator;
- guarantee that the Entry will be used;
- guarantee individual attribution;
- create an obligation to manufacture a product;
- establish a right to compensation.

The Product Co-Creator Agreement will govern contractual credit, development participation, compensation, confidentiality, name and likeness, and any separately identified protected material that the parties agree will be used. It does not make the participant the owner of the underlying consumer need, general product concept, or Sponsor-developed product materials.

Formulas, technical specifications, technical routes, testing protocols, claims support, manufacturing methods, supplier information, final packaging, packaging engineering, trademarks and other materials created or commissioned by the Sponsor remain the Sponsor's property, except to the extent a signed agreement expressly provides otherwise.

11. Professional Review

After the Entry Period closes, the Sponsor's designated review team and advisers will review eligible Entries.

The professional review may consider:

Real Consumer Need

Whether the Entry identifies a meaningful, understandable and credible consumer need.

Clarity

Whether the product idea, real-life use context or current product gap can reasonably be understood.

Consumer Demand Potential

Whether comments, replies, research or existing consumer feedback indicate that similar users experience the same need.

Safety

Whether the concept can be explored within responsible cosmetic and skincare safety boundaries.

Brand Relevance

Whether the concept is reasonably consistent with Petals Stream's product philosophy, sensitive-skin-minded approach and long-term brand direction.

Regulatory Viability

Whether the concept can be developed and communicated without relying on prohibited drug, disease or unsupported medical claims.

Manufacturing Feasibility

Whether a realistic formulation, packaging and manufacturing route may exist.

Supply-Chain Feasibility

Whether ingredients, components, production capacity and quality requirements may be obtainable.

Cost and Price Viability

Whether the concept may support a responsible cost structure and reasonable consumer price range.

Development and Content Potential

Whether the development process can be explained transparently and meaningfully to the community.

No single factor automatically determines selection.

The Sponsor is not required to provide an individual score or individual explanation to every participant.

12. Research, Validation and Four Solution Packages

Before the four Solution Packages are publicly announced, the Sponsor will complete an appropriate preliminary validation process, which may include:

- need classification;
- consumer research;
- concept validation;
- early formulation exploration;
- preliminary product-format assessment;
- preliminary technical-route assessment;
- preliminary ingredient and claims review;
- preliminary packaging assessment;
- preliminary regulatory review;
- preliminary supplier and manufacturing review;
- preliminary cost analysis;
- preliminary consumer price-range analysis.

The Sponsor will then publish four concrete Solution Packages. Each package will ordinarily identify the author of the selected original top-level comment as its provisional Product Co-Creator. In an exceptional case involving inseparable contributions, a package may identify two or more joint provisional Product Co-Creators.

Each Solution Package will include, as applicable:

- the proposed product category or format;
- the consumer need it addresses;
- a proposed technical route;
- an experience or texture direction;
- a packaging direction;
- a proposed price range;
- key benefits and limitations;
- material development trade-offs.

The four Solution Packages will be presented using substantially equivalent information and reasonably consistent visual treatment.

A Solution Package may incorporate research and development work beyond the wording of the original Entry. The Sponsor will nevertheless identify the original Entry author or authors selected to represent that package.

One Entrant may be represented in more than one finalist package if that Entrant submitted multiple materially different eligible ideas and each was independently selected.

The preliminary validation completed before Community Choice does not constitute final product approval and does not guarantee that the package can ultimately be manufactured or commercially launched.

13. Community Choice Period

During the Community Choice Period, the Sponsor will:

1. publish content introducing the four Solution Packages;
2. publish four official top-level numbered comments identified as official options 1, 2, 3 and 4;
3. announce the exact Community Choice deadline.

Any genuine TikTok user may express support by liking one or more official numbered option comments where such participation is lawful and available. This includes people who did not submit an Entry and users outside the United States.

Only likes recorded on the four official numbered option comments during the Community Choice Period will be included in the primary package-selection count.

Likes on:

- original Entry comments;
- creator videos;
- replies;
- reposts;
- unofficial polls;
- screenshots;
- non-numbered comments

will not directly determine the Selected Solution Package.

A user may support multiple official options. Each valid like is counted for every official option the user genuinely supports. Users may support more than one option.

Replies may be used to provide feedback, ask questions or help the Sponsor understand trade-offs, but replies do not replace the official like count.

At the end of the Community Choice Period, the Sponsor will record the visible support counts and conduct a reasonable review for invalid or abnormal engagement.

After invalid or abnormal engagement is excluded from the count, the Solution Package with the highest valid support will become the priority Solution Package for this round.

14. Valid and Invalid Community Support

“Valid Support” means authentic support generated by genuine users acting voluntarily and without prohibited manipulation.

The Sponsor may exclude or discount support associated with:

- bots or automated scripts;
- purchased likes;
- click farms;
- fake or mass-created accounts;
- stolen or compromised accounts;
- coordinated inauthentic activity;
- multiple accounts controlled primarily by the same person for manipulation;
- engagement-exchange schemes;
- offers of money, products, prizes or other consideration in exchange for likes;
- threats, harassment or coercion;
- technical duplication;

- platform errors;
- any other activity that materially distorts genuine community support.

Participants and creators may truthfully explain their ideas and invite genuine users to review the official options. Authentic outreach may generate Valid Support but does not receive a separate score or professional-review advantage.

Participants may not:

- purchase support;
- require a purchase in exchange for support;
- offer prizes for liking an option;
- misrepresent an unofficial comment as an official option;
- falsely claim that an individual Entry is already the winning product;
- falsely claim that production is guaranteed;
- direct others to engage in fraudulent or automated support.

The Sponsor may use platform data, account-quality indicators, timing patterns and other reasonable evidence to evaluate suspicious engagement.

The Sponsor is not required to publicly identify suspected fraudulent accounts or disclose anti-fraud methods that would make future manipulation easier.

Material invalid-engagement decisions will be documented internally.

15. Tie-Breaking Procedure

If two or more Solution Packages remain tied for the highest valid support after the invalid-engagement review, the Sponsor will select the priority package from the tied packages by applying the previously published professional criteria, giving particular weight to professional feasibility, strength of demonstrated consumer need and fit with the Petals Stream brand.

The Sponsor is not required to conduct a run-off, but may do so only if the run-off procedure is publicly announced before it begins and the tied packages are presented on substantially equivalent terms.

The tie-break decision will be documented internally and applied consistently to all tied packages.

The tie-break review will give particular consideration to:

1. strength of demonstrated consumer need;
2. professional feasibility, including safety;
3. regulatory and manufacturing viability;
4. supply-chain, cost and quality feasibility;
5. cost and price viability;
6. responsible development potential.

The Sponsor will disclose that a tie-break procedure was used, without disclosing confidential technical or commercial information.

16. Selection of the Priority Solution Package

The Solution Package receiving the highest valid support, or selected through the tie-breaking procedure, will become the “Selected Solution Package.”

Community Choice selects the package and its announced provisional Product Co-Creator or joint provisional Product Co-Creators, subject to final eligibility verification and a signed Product Co-Creator Agreement.

Community Choice does not automatically:

- create a contract or final Product Co-Creator status before verification and signing;
- override age, identity, residence, platform, tax, payment or other eligibility requirements;
- determine ownership of a product;
- determine the final formula, claims, packaging or price;
- guarantee commercial production;
- transfer safety, regulatory or manufacturing responsibility to the community.

Petals Stream remains responsible for formulation, safety, efficacy support, regulatory compliance, supply chain, cost, quality and final production decisions.

17. Product Co-Creator Confirmation

Before Community Choice begins, each finalist package will name one provisional Product Co-Creator based on the author of the original top-level comment selected to represent that package. In exceptional cases, the Sponsor may name two or more joint provisional Product

Co-Creators. The provisional representative or representatives of the Selected Solution Package will enter final confirmation.

When multiple Entries address the same consumer-need direction, the Sponsor may select the specific original top-level comment that most directly represents the package by considering:

- originality of the contribution;
- clarity of the Entry;
- submission timing;
- the participant's substantive contribution;
- useful clarification or follow-up;
- apparent eligibility based on available information;
- willingness and ability to participate;
- availability for development discussions;
- acceptance of confidentiality and compliance requirements;
- reasonable brand-safety considerations;
- willingness to sign the Product Co-Creator Agreement.

The named provisional Product Co-Creator will ordinarily be the author of the selected original top-level comment. Likes on the launch video or on original Entry comments do not affect professional selection and will not determine which Entries become the four finalist Solution Packages.

The community selects the priority package and its named provisional Product Co-Creator or joint provisional Product Co-Creators. No person becomes contracted until Section 17 is fully satisfied.

No person becomes the Product Co-Creator until:

1. eligibility has been verified;
2. identity and residence have been verified;
3. the person has completed all required documentation;
4. the Sponsor and the person have completed final confirmation;
5. both parties have signed the Product Co-Creator Agreement.

If the provisional Product Co-Creator cannot be contacted, does not respond by the stated deadline, declines the role, fails verification, is found ineligible, materially misrepresented the Entry, refuses the required agreement, or cannot reasonably participate, the Sponsor may continue researching and developing the underlying consumer need and any Sponsor-developed Solution Package.

The Sponsor will identify an alternate eligible contributor within the same consumer-need direction by applying the previously published professional-review criteria to the recorded eligible contributions. Likes on original Entry comments will not determine the alternate. The

Sponsor may also confirm that the alternate contribution genuinely supports the same package direction.

If no eligible and suitable alternate contributor can be confirmed within the same consumer-need direction, the Sponsor may identify another qualified contributor to that direction or pause confirmation while it explains the issue. The Selected Solution Package will not be abandoned solely because the first provisional Product Co-Creator cannot sign.

18. Notification and Verification

A potential Product Co-Creator may be contacted through:

- direct message from the official Petals Stream TikTok account;
- a public reply from the official Petals Stream account asking the participant to contact the Sponsor;
- an email from support@petalsstream.com; or
- another contact method voluntarily provided by the participant.

The potential Product Co-Creator must respond within three calendar days after the first verifiable notification attempt, unless the Sponsor grants a reasonable written extension.

The Sponsor may require:

- full legal name;
- date of birth or another reasonable age confirmation;
- proof of age;
- proof of state or District of Columbia residence;
- a government-issued identification document only when reasonably necessary to verify identity, age or state or District of Columbia residence;
- applicable tax documentation only after selection and when required for lawful payment;
- an eligibility declaration;
- confirmation of authorship and rights;
- confidentiality documentation when development information will be shared;
- name and likeness permissions for agreed credit and content;
- TikTok Shop affiliate documentation, where applicable;
- payment information only after a written agreement requires payment;
- a proportionate conflict or brand-safety review;
- the signed Product Co-Creator Agreement.

The Sponsor will never require a participant to pay a fee to submit an Entry or be considered for Product Co-Creator status.

Participants should not provide passwords, authentication codes or payment-card information in response to a purported Program message.

Only communications from the official Petals Stream account or the official email identified in these Rules should be treated as Sponsor communications.

19. Product Co-Creator Benefits

After successful verification, final confirmation and execution of the Product Co-Creator Agreement, the contracted Product Co-Creator will receive the benefits stated in this Section and the signed agreement.

Official Co-Creator Credit

Official recognition as the Petals Stream Product Co-Creator for the specific Selected Solution Package and resulting co-created product.

If the co-created product reaches commercial launch, the Product Co-Creator will receive official credit, including the agreed legal name, display name or creator name on the retail packaging. Exact wording, placement, permissions and treatment of later packaging revisions will be stated in the Product Co-Creator Agreement.

Development Participation

Participation in agreed product-definition, experience and development discussions. The Sponsor and the Product Co-Creator will determine which development matters require discussion, which may include the real-life use context, product format, texture, sensory experience, packaging experience, consumer priorities, development trade-offs and future communication.

The Product Co-Creator does not assume scientific, safety, regulatory, quality-control or manufacturing responsibility.

Product-Lifecycle Earnings

The Product Co-Creator will receive two percent of Net Product Sales of the specific co-created product across all Sponsor-designated sales channels identified in the Product Co-Creator Agreement. When cumulative Gross Product Sales of that product across those designated channels reach USD 200,000, the rate increases prospectively to three percent of Net Product Sales only for qualifying sales occurring after the milestone is reached. The additional one percentage point is not retroactive and will not be added to sales occurring before the milestone.

“Gross Product Sales” means the amount actually paid for completed orders of the covered co-created product across the covered sales channels, excluding taxes, duties and separately stated shipping charges. “Net Product Sales” means Gross Product Sales less returns, refunds, chargebacks, cancellations and documented marketplace or platform adjustments.

The Product Co-Creator Agreement will identify the covered product or SKU and the covered sales channels. The Sponsor will not exclude otherwise covered sales solely by moving those sales to another store, platform, marketplace account, distributor, affiliate or selling entity controlled by the Sponsor for the purpose of avoiding the agreed product-lifecycle earnings.

When the covered product is sold as part of a bundle or multi-product offer, the covered product sales amount will be determined through the reasonable allocation method stated in the Product Co-Creator Agreement.

New sizes, variations, reformulations, renamed versions, replacement SKUs or derivative products are included only to the extent stated in the Product Co-Creator Agreement. No automatic right to unrelated or materially different products is created.

For each calendar-quarter payment period, the Sponsor will provide a statement showing, at a minimum, covered Gross Product Sales, returns and other permitted adjustments, Net Product Sales, the applicable percentage and the amount payable. The agreement will define any reasonable record-review procedure.

TikTok Shop Direct-Sales Commission

The Product Co-Creator will receive a twenty percent affiliate commission on qualifying direct sales of the same co-created product attributed through the applicable TikTok Shop creator or affiliate program. Qualifying sales, attribution periods, returns, cancellations, prohibited promotional practices and payment timing will be governed by the agreement and applicable TikTok Shop terms.

Stacking of Benefits

Product-lifecycle earnings and the twenty percent TikTok Shop direct-sales commission may be earned together when the same sale satisfies both sets of requirements.

Joint Product Co-Creators

If two or more joint Product Co-Creators are contracted, the public product-lifecycle percentage is the aggregate percentage for the product and will be allocated among them under the signed agreements. Each joint Product Co-Creator’s direct-sales commission applies only to sales attributed to that person.

Scope and Limitations

The Product Co-Creator benefits do not include equity in the Sponsor, ownership of Petals Stream, a share of company-wide profits, earnings from unrelated products, automatic rights to future products, authority to make unilateral pricing or production decisions, a guarantee of minimum sales or earnings, a guarantee of permanent production, or a guarantee that the product will reach commercial launch.

No Product Co-Creator earnings are generated before the Product Co-Creator Agreement becomes effective and the applicable co-created product generates sales covered by that agreement.

If the covered product is discontinued, the Sponsor will complete the applicable returns, adjustments and final settlement in accordance with the signed agreement. Benefits are personal to the Product Co-Creator and may not be transferred except as expressly permitted by the signed agreement or applicable law.

20. Taxes and Payment Compliance

Payments may be subject to required tax documentation, reporting, withholding or deductions under applicable law. Each Product Co-Creator remains responsible for the person's own tax obligations except amounts the Sponsor is legally required to withhold or pay.

The Sponsor may require:

- a completed IRS Form W-9 when required;
- payment-account and identity verification; and
- other information reasonably required for lawful tax reporting, withholding or payment.

The Sponsor may issue applicable tax forms and may delay a payment until reasonably required identity, tax, affiliate and payment documentation is complete.

Product-lifecycle earnings will be calculated in U.S. dollars on a calendar-quarter basis and paid within forty-five days after the end of each quarter. The ordinary minimum payout is USD 50; a balance below USD 50 carries forward to the next payment period, but a final positive balance will not be permanently forfeited solely because it is below USD 50.

Payment will be made through PayPal or another payment method reasonably designated by the Sponsor and accepted by the Product Co-Creator. Returns, refunds, cancellations, chargebacks and platform adjustments may be deducted in the current or a later period. The Product Co-Creator bears PayPal receiving fees; the Sponsor bears its ordinary sender-side fees. No payment is required from the Product Co-Creator to receive Program benefits. The signed agreement will control any more detailed reporting and payment procedure.

21. Formal Development and Production Conditions

After the Product Co-Creator Agreement is signed, the Selected Solution Package will enter formal development.

Formal development may include:

- product-definition work;
- formulation;
- ingredient selection;
- supplier review;
- packaging development;
- stability and compatibility testing;
- safety evaluation;
- performance or claim-support testing;
- regulatory review;
- manufacturing trials;
- quality review;
- consumer evaluation;
- cost review;
- commercial planning.

A community-selected package is a professionally reviewed and preliminarily validated direction, not an immutable final formula or final commercial specification.

The Sponsor may make reasonable product changes when required by objective development needs. Before any material change, the Sponsor will first discuss the proposed change with the Product Co-Creator, except when immediate action is reasonably required for safety, law or regulatory compliance. A change to signed compensation or credit rights requires the written agreement of the affected parties.

Such changes may include changes to:

- ingredients;
- concentrations;
- product format;
- technical route;
- texture;
- fragrance status;
- color;
- packaging;
- claims;
- product name;

- capacity;
- price;
- channel;
- timeline;
- other product details

Such changes may be made only when required by safety, testing, regulatory, supply-chain, manufacturing, cost, quality, usability, or documented commercial-feasibility considerations.

The Sponsor is not required to reproduce an original Entry word for word or manufacture every feature requested by the community.

Production and commercial launch remain subject to final:

- safety review;
- performance and claim support;
- regulatory review;
- supply-chain readiness;
- manufacturing feasibility;
- cost viability;
- quality requirements;
- packaging readiness;
- commercial readiness;
- execution of required agreements.

No specific development duration, launch date, production quantity or period of continued sale is guaranteed.

If a material obstacle arises, the Sponsor will first discuss possible solutions with the Product Co-Creator and will document any agreed material change.

Further community participation during development is optional and will occur only when the Sponsor and Product Co-Creator determine that it is useful for the project.

The Sponsor will prioritize resolving and continuing the Selected Solution Package. If an objective feasibility obstacle cannot reasonably be overcome, the Sponsor will advance the remaining finalist package with the next-highest valid support, subject to the same verification, agreement and production conditions.

Production may be discontinued only for documented objective feasibility reasons, including safety, quality, regulatory, supply-chain, manufacturing, cost or commercial-viability reasons. Strategic preference alone is not a sufficient reason. Product-lifecycle earnings end according to the discontinuation, returns and final-settlement provisions in the signed agreement.

Until the Sponsor publishes a formal conclusion, genuine development updates may indicate that the project remains active, but do not guarantee a launch.

22. Other Contributors

Each co-created product will ordinarily have one contracted Product Co-Creator, but the Sponsor may contract with two or more joint Product Co-Creators in an exceptional case involving inseparable or independently material contributions.

Unless the signed agreements expressly provide otherwise, the public product-lifecycle percentage is the aggregate percentage for the product and will be allocated among joint Product Co-Creators. Each joint Product Co-Creator's direct-sales commission applies only to sales attributed to that person.

Other participants whose Entries, replies or feedback made a meaningful contribution may, at the Sponsor's discretion, receive:

- public acknowledgment;
- contribution recognition;
- inclusion in a Program recap;
- a product sample;
- a one-time form of recognition;
- another non-ownership acknowledgment.

Such recognition does not automatically create:

- Product Co-Creator status;
- product-lifecycle earnings;
- affiliate commission;
- ownership;
- employment;
- partnership;
- joint authorship;
- company equity;
- a right to control development.

Only a signed agreement creates compensation or formal Product Co-Creator rights.

23. Creator and Promotional Collaborations

The Sponsor may separately collaborate with creators in the United States or other jurisdictions to explain or promote the Program. A creator outside the fifty United States and the District of Columbia may participate in a separate promotional relationship but is not eligible to submit an Entry or become the Product Co-Creator in this first Program.

A separate creator collaboration:

- is not an eligible Entry by itself;
- does not guarantee finalist status or priority review; all eligible Entries are reviewed under the same published standards;
- does not affect eligibility, professional review or verification;
- receives no separate Community Choice score or advantage, although authentic outreach may generate Valid Support on the official numbered options;
- is governed by separate creator, sample, affiliate or content terms.

Creators who receive a product, payment, affiliate commission or another material benefit must clearly disclose the relationship in accordance with applicable law and platform requirements.

Creators may not falsely claim that:

- their Entry has already won;
- their followers' likes on an original Entry directly determine the Product Co-Creator;
- Petals Stream has guaranteed production;
- a participant receives ownership of the company;
- earnings apply to the entire Petals Stream brand;
- the Program is sponsored or administered by TikTok.

Creators participating through separate promotional relationships must use clear and conspicuous disclosures and any applicable TikTok commercial-content disclosure tools.

24. Privacy and Public Information

Entries are submitted in a public TikTok comment environment.

Participants should understand that their:

- public username;
- profile image;
- Entry;

- public replies;
- public engagement

may be visible to other users.

For all participants, the Sponsor may process the public TikTok information reasonably necessary to administer the Program, including public username, profile image, Entry, public replies and public engagement. The Sponsor may use this information to:

- administer and document the Program;
- review and classify Entries;
- contact a participant through the official TikTok account or support@petalsstream.com;
- verify age, identity and residence of a provisional Product Co-Creator;
- prevent fraud and invalid engagement;
- confirm and administer a Product Co-Creator relationship;
- execute and administer written agreements;
- process payments and applicable tax documentation after selection;
- satisfy legal and platform requirements;
- communicate Program results.

The Sponsor will not ask ordinary Entrants to submit private identity documents. A provisional Product Co-Creator may be asked only for the information reasonably needed for verification—principally legal name, age or date of birth, proof of age, proof of state or District of Columbia residence and contact information. Tax, affiliate and payment information will be requested only after selection and only when required for a signed agreement or lawful payment.

This Section serves as the Program Privacy Notice. A standalone Petals Stream Privacy Policy will be published before the Entry Period begins and linked from the official Program page and the Petals Stream website footer.

Private verification materials collected from a provisional, alternate or unselected candidate who does not enter into a Product Co-Creator Agreement will ordinarily be deleted or irreversibly anonymized within 12 months after the Program concludes, unless a longer period is reasonably required for fraud prevention, a legal claim, regulatory compliance or a documented dispute.

For a contracted Product Co-Creator, contracts, payment records, tax records and related compliance materials will be retained for the periods required by applicable law and legitimate recordkeeping needs. Public TikTok content may remain available under TikTok’s own systems, and the Sponsor may retain proportionate Program records and non-confidential archival materials as described in the Privacy Policy.

Privacy access, correction or deletion inquiries may be sent to support@petalsstream.com. A request does not require deletion of information that the Sponsor must retain by law, needs to establish or defend legal claims, or cannot control because it remains on TikTok’s systems.

The Sponsor will not publicly disclose government-issued identification, home address, taxpayer information or payment details except as required by law.

The selected Product Co-Creator's legal name, display name, username, city and state may be announced only after verification and subject to the permissions stated in the Product Co-Creator Agreement.

Broader use of a Product Co-Creator's name, likeness, voice, biography or account identity will be governed by written authorization.

25. Disqualification and Removal

The Sponsor may disqualify an Entry, participant or support activity when reasonably supported by evidence that the participant:

- is ineligible;
- violated these Official Rules;
- submitted false information;
- infringed another person's rights;
- disclosed unauthorized confidential information;
- manipulated or attempted to manipulate engagement;
- used bots, fake accounts or purchased support;
- impersonated another person;
- interfered with the Program;
- harassed or threatened participants, creators, employees or supporters;
- violated applicable law;
- violated material TikTok policies;
- refused required verification;
- failed to respond by a stated deadline;
- materially misrepresented the Program;
- engaged in conduct that creates a material safety, fraud or integrity risk.

The Sponsor will apply the published criteria in good faith and will not arbitrarily reject an otherwise eligible Entry.

The Sponsor may:

- remove or disregard invalid support;
- ask for clarification or documentation;
- suspend a decision while investigating;
- select an alternate eligible contributor;

- report unlawful or platform-prohibited conduct;
- take other proportionate action reasonably necessary to preserve Program integrity.

A participant will not be disqualified solely because the participant's Entry did not answer every suggested prompt, provided that the Entry was otherwise clear and eligible.

26. Platform and Technical Conditions

TikTok is a third-party platform outside the Sponsor's control.

The Sponsor is not responsible for:

- platform outages;
- delayed comments;
- hidden comments;
- comment sorting;
- inaccurate temporary like displays;
- deleted accounts;
- suspended accounts;
- removed content;
- account-setting restrictions;
- device failures;
- internet failures;
- transmission errors;
- platform-policy changes;
- unauthorized account access;
- other technical conditions outside the Sponsor's reasonable control.

If a platform or technical problem materially affects the fairness or operation of the Program, the Sponsor may extend, suspend or adjust an affected period in accordance with Section 27.

Participants remain responsible for maintaining access to their accounts and complying with platform requirements.

27. Modification, Suspension or Cancellation

Before a Product Co-Creator Agreement is signed, the Sponsor may suspend, extend, modify or cancel an affected Program phase only if fraud, platform failure, technical malfunction, legal or regulatory restriction, security incident, force majeure, insufficient eligible participation or

another objective circumstance beyond the Sponsor's reasonable control materially affects integrity or feasibility.

The Sponsor will not retroactively change the material selection criteria merely to favor or disadvantage a particular participant or Solution Package.

Any material permitted change will first be communicated to an affected provisional Product Co-Creator when reasonably practicable and will then be:

- reasonably related to the relevant problem;
- publicly announced through the official website or official TikTok account;
- applied as fairly and consistently as reasonably possible.

If the Program is canceled before a Product Co-Creator Agreement is executed, no participant is guaranteed selection, compensation, production or commercial launch.

If a phase is extended, Entries or support received during the valid extended period may be considered.

Nothing in this section permits the Sponsor to avoid an obligation that has already become legally binding under a fully executed agreement.

28. Release and Limitation of Liability

To the fullest extent permitted by applicable law, each participant agrees that the Sponsor, its affiliates, officers, directors, employees, contractors, agencies and professional advisers are not responsible for losses arising solely from:

- unsuccessful selection;
- ordinary platform interruption;
- removal of content by TikTok;
- inability to contact a participant because of inaccurate or unavailable account information;
- a participant's own violation of these Official Rules;
- reliance on an unofficial statement;
- a decision not to manufacture or continue selling a product that is permitted under Section 21.

Nothing in these Official Rules excludes or limits liability that cannot lawfully be excluded, including liability resulting from fraud, willful misconduct or other non-waivable legal obligations.

Each participant remains responsible for the participant’s own Entry and conduct.

To the fullest extent permitted by law, a participant agrees to indemnify the Sponsor against third-party claims arising directly from the participant’s material breach of the representations concerning authorship, confidentiality, infringement, fraud or unauthorized content.

Any broader release, indemnification, liability allocation or insurance requirement applicable to the selected Product Co-Creator will be stated in the separate Product Co-Creator Agreement.

29. TikTok Disclaimer

This Program is not sponsored, endorsed, administered by or associated with TikTok.

TikTok is not responsible for:

- administering the Program;
- reviewing Entries;
- selecting Solution Packages;
- verifying community support;
- selecting or confirming the Product Co-Creator;
- negotiating the Product Co-Creator Agreement;
- paying Product Co-Creator benefits;
- developing or producing any product.

By participating, each participant acknowledges that the participant is providing information to the Sponsor, not to TikTok, except for information TikTok processes under its own terms and privacy policies.

To the fullest extent permitted by applicable law, participants release TikTok from claims arising solely from the Sponsor’s administration of this Program.

Participation remains subject to TikTok’s applicable terms, policies and community standards.

30. Results and Public Announcement

Preliminary Community Choice Result

After completion of the valid-engagement review, the Sponsor expects to announce a Preliminary Community Choice Result identifying the Selected Solution Package, its named

provisional Product Co-Creator, and any joint provisional Product Co-Creators through @petalsstreamlabs and the official website.

Formal Development Announcement

The Formal Development Announcement will be made only after the named provisional Product Co-Creator becomes the confirmed, contracted Product Co-Creator and all of the following have occurred:

- eligibility verification is complete;
- the person has accepted the role;
- the Product Co-Creator Agreement is signed;
- the public announcement plan is confirmed.

The Sponsor may use a display name or account name rather than a legal name when permitted by the signed agreement.

For a limited period after public confirmation, a person may request the name or public account identification of the confirmed Product Co-Creator by contacting:

support@petalsstream.com

The Sponsor may withhold private personal information and provide only information reasonably required by applicable law.

31. Governing Law and Disputes

These Official Rules and the Program are governed by the laws of the Hong Kong Special Administrative Region, without depriving a participant of any mandatory consumer-protection or other non-waivable rights that apply in the participant's place of residence.

Before filing a formal claim, the participant and the Sponsor will attempt in good faith to resolve the dispute informally.

A written dispute notice should include:

- the participant's name;
- TikTok username;
- contact information;
- a description of the issue;
- relevant dates;
- the requested resolution;

- available supporting evidence.

The notice should be sent to:

support@petalsstream.com

The parties will allow thirty days after receipt of a complete notice for good-faith informal resolution.

Subject to non-waivable legal rights, the courts of the Hong Kong Special Administrative Region have non-exclusive jurisdiction. This clause does not prevent a participant from using a competent small-claims, consumer-protection or other forum that applicable law makes available and non-waivable.

Nothing in this section prevents a participant from bringing an eligible matter in small-claims court or exercising a right that cannot lawfully be waived.

The separate Product Co-Creator Agreement may include its own dispute-resolution terms, which will govern disputes arising specifically under that agreement.

32. Severability, No Waiver and Entire Rules

If any provision of these Official Rules is found invalid, unlawful or unenforceable, that provision will be limited or removed only to the minimum extent necessary, and the remaining provisions will continue in effect.

The Sponsor's failure to enforce a provision in one instance does not waive that provision or any other provision.

Section headings are for convenience and do not limit the meaning of the text.

These Official Rules, together with any properly issued written amendment, constitute the complete public rules for the Program.

The Product Co-Creator Agreement is a separate contract. If a conflict concerns the Product Co-Creator's post-selection commercial rights or obligations, the executed Product Co-Creator Agreement will control for those matters.

33. Contact

Questions about the Program or these Official Rules may be sent to:

Petals Stream Dream Lab

Sponsor: YUE MEI LAI LIMITED

Business Registration No.: 79872444

Registered office: 605 OF WORKSPACE B ON 8/F, TAI KING IND BLDG, No. 700-702 PRINCE EDWARD ROAD EAST, HONG KONG

Email: support@petalsstream.com

Phone: +1 209 321 1544

Official TikTok: @petalsstreamlabs

Email is the recommended channel for rule, privacy and verification inquiries. The registered office is not a walk-in customer-service location.

The Sponsor may answer general questions through an FAQ or public clarification.

A clarification may explain an existing rule but will not secretly replace or materially alter the published rules.

34. Good-Faith Interpretation and Administration

To the fullest extent permitted by applicable law, the Sponsor will administer the Program in good faith and in accordance with these Official Rules.

For Program administration, the Sponsor's documented good-faith determinations concerning eligibility, Entry validity, invalid engagement, application of the published criteria, Product Co-Creator confirmation and any genuine ambiguity in these Official Rules will control unless they are inconsistent with the published Rules, a fully executed agreement or applicable law.

This Section does not authorize the Sponsor to retroactively change material terms, act arbitrarily, create undisclosed criteria, override a fully executed agreement or require a participant to waive rights that cannot lawfully be waived.